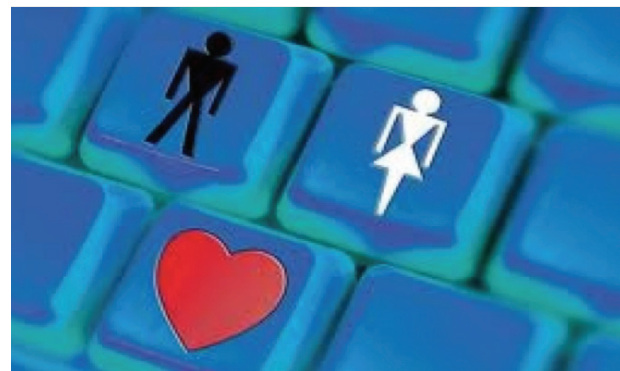# **Top Ten Tips** for an Irresistible Online Dating Profile

PROMISE:

*If you do all of these things effectively your profile will stand out and will be **in the top 5% of profiles out there.** It's worth the effort to create a compelling profile to attract a great man.*

1. Your safety is of highest priority. Consider using a unique email address for your online dating activities and don't post the same photos you are using anywhere else (like Linked In or Facebook) as the same profiles you are using for your online dating profile.

2. Remember you are <u>Writing to Him</u> not just about you OR about what you want. Write in a conversational and inviting way.

3. Remember to use words to help His imagination along. Use your words to create visual imagery for him. Help him to visualize what his life would be like with you.

4. It's ok to answer the profile questions indirectly with you own unique flair and creativity.

5. Usually, less is better than more. A profile is not meant to fully represent you. Think of it as being more like an appetizer at the restaurant. Most men don't want to read a 5000 word essay, but you do want to say enough to capture interest. Sample: Pink Spoon at Baskin Robins.

6. Remember you can have a couple of different versions of you profile. If you are on more than one site this is highly suggested. Experiment with and tweak your profile from time to time.

7. If possible add a dash of lightness, playfulness or humor. Dating, love and romance should be fun!

8. Create language that will help a man to envision what time spent with you might be like and to let him know how he could win with you.

9. Where possible end some of your profile entries with a question. It's a graceful invitation to engage.

10. *** Remember, DONE IS BETTER THAN PERFECT. Don't get stuck in the trap of analysis paralysis. (Plus, you can always change it.)

Bonus Tip: Make sure to read your profile aloud to make sure it sounds conversational. Proofread to avoid spelling and grammatical errors and have a friend or coach read it to get additional feedback.